



Fandor Launches Roku Channel with iPad App Coming Soon

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Netflix is a legitimate streaming movie service that I use daily, but I've been unimpressed with its selection of indie movies, which is why I've been seriously taking a look at Fandor. This service seems to be the best online destination for watching and sharing indie and foreign films and now it has a Roku channel. Apparently, there is an iPad app in the works too. More on that in the coming weeks.



Fandor announced this week that its channel is available immediately on Roku streaming players. The Fandor channel on Roku is another way for fans of the genre to discover a long list of the world's best movies from its curated collection of independent narrative and documentary films. Better yet, Roku owners new to Fandor get a free unlimited seven-day pass to try out the streaming service.

For existing Fandor users, the subscription is still \$10 a month for access to more than 2,500 indie films. This is exciting news for indie and mainstream film fans as Fandor, until now, has been available only via a web browser. This marks a welcome step in bringing access to the service to other devices we're already used to such as the Roku and as mentioned above, soon the iPad.

"Fandor connects movie lovers with thought-provoking entertainment, helping them discover hidden gems and share them with their friends," said Fandor founder and CEO Dan Aronson. "Fandor on Roku allows members to easily watch on their TVs, providing them with another way to enjoy these great films."

The new Roku channel will allow users to watch the large library with ad-free viewing on TV, watch featured, popular and recently added films as well as manage their film queue. Another great aspect of the service is that Fandor is committed to supporting indie filmmakers, encouraging members to share the films that they

enjoy with friends through social media networks. Under Fandor's unique distribution model, the company shares a portion of its subscription fees with independent filmmakers and distributors so that they can continue to make outstanding films.